



# Council for the Deaf and Hard of Hearing

2017-2018 Strategic Goals

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## 2017-2018 Strategic Goals

### **Purpose**

The purpose of the Council as an advocate shall be to provide advisory and consultative services to the Office for the Deaf and Hard of Hearing. It may also provide advice related to significant decisions and actions of the Office for the Deaf and Hard of Hearing, Division of Public Health, Department of Health Services. Where needed and requested, the Council may provide advisory and consultative services to governmental bodies, private groups or individuals.

### **Background**

On December 9, 2016 the Council for the Deaf and Hard of Hearing met in Madison, Wisconsin where they identified a series of key priorities and strategic goals for 2017-2018. Over a period of four hours the Council shared ideas and discussed a wide variety of issues impacting Wisconsin residents who are Deaf, Hard of Hearing and Deaf-Blind. The Council has selected five key areas to address in 2017-2018 including improving communication between the Council and people who are Deaf, Hard of Hearing and Deaf-Blind. This document is meant to provide a high-level overview of the Council's key priorities and strategic direction.

## Council Members

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### 2016-2017 Officers

**Chair:** Nicole Everson

**Vice-Chair:** Denise Johnson

**Secretary:** Tom O'Connor

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### Deaf Members

- Denise Johnson
- Dr. Karl Nollenberger
- Vacancy

### Hard of Hearing Members

- David Seligman
- Lisa Woods
- Vacancy

### Deaf-Blind Member

- Nicole Everson

### Member at Large

- Tom O'Connor
- Steve Smart

### Ex Officio Member

- William Mauldin

# Key Priorities



# Strategic Goals

## Goal #1

Update the by-laws that govern the Council for the Deaf and Hard of Hearing to provide guidance and transparency in or services.

## Goal #2

Improve access to employment opportunities for people who are Deaf, Hard of Hearing and Deaf-Blind in Wisconsin.

## Goal #3

Increase awareness of Hearing Loop and T-Coil Technology to promote and support additional installations throughout Wisconsin.

## Goal #4

Improve communications between the Council and Wisconsin residents who are Deaf, Hard of Hearing and Deaf-Blind ensuring collaboration, transparency and understanding of the Council's mission.

## Goal #5

Increase access to community educational opportunities for people who are Deaf, Hard of Hearing and Deaf-Blind in Wisconsin.

## Goal #6

Improve the Council's relationship with Wisconsin residents who are Deaf, Hard of Hearing and Deaf-Blind ensuring that decisions and actions taken by the Council are reflective of the communities we represent.

## Goal #1: By-laws

Update and strengthen the by-laws that govern the Council for the Deaf and Hard of Hearing to provide guidance and transparency in operations.

Draft language will be available for review and discussion at the March, 2017 Council Meeting.

Denise Johnson will take the lead.

Review Statutes

Review Open Meeting Requirements

To be completed by: Summer 2017

## Goal #2: Employment

Improve access to employment opportunities for people who are Deaf, Hard of Hearing and Deaf-Blind in Wisconsin.

The Council will establish an Employment Sub-Committee.

Nicole Everson will take the lead.

Gather information and Collect Data

Develop Recommendations

Establish a Workplan

## Goal #3: Hearing Loops

Increase awareness of Hearing Loop and T-Coil technology supporting additional installations throughout Wisconsin.

The Council will establish an Hearing Loop and T-Coil Sub-Committee.

David Seligman  
will take the  
lead.

Gather  
Information and  
Collect Data

Collaborate with  
Stakeholders

Develop  
Recommendations

## Goal #4: Communications

Improve communications between the Council and Wisconsin residents who are Deaf, Hard of Hearing and Deaf-Blind ensuring collaboration and transparency.

The Council will establish an Communications Sub-Committee.

Lisa Woods will take the lead.

Update the Council's website

Consider Social Media and Livestreaming

A Communications Plan will be Developed



## Goal #5: Education

Increase access to community educational opportunities for people who are Deaf, Hard of Hearing and Deaf-Blind in Wisconsin

The Council will establish an Education Sub-Committee.

\_\_\_\_\_ will take the lead.

Identify Educational Opportunities

Consider Social Media and Livestreaming

A Training Plan will be drafted for Council consideration

## Goal #5: Public Relations

Improve the Council's relationship with Wisconsin residents who are Deaf, Hard of Hearing and DeafBlind ensuring that decisions and actions taken by the Council are reflective of the communities we represent.

A Public Relations Plan/Mission/Vision will be drafted by the Council

\_\_\_\_\_ will take the lead.

Identify Outreach Opportunities

Consider Social Media and Livestreaming

TBD.